

# GREENHOUSE CHRYSANTHEMUM VARIETIES (Cont'd)

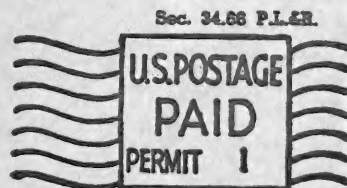
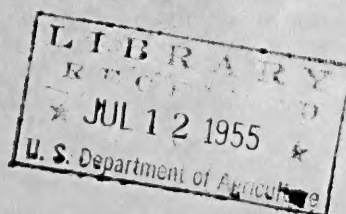
| Quan.                                   | Variety          | Amount | Quan.                                   | Variety          | Amount   | Quan.                               | Variety          | Amount    | Quan.                                   | Variety          | Amount |
|---|------------------|--------|---|------------------|----------|-------------------------------------|------------------|-----------|---|------------------|--------|
| <b>12-Week Varieties Nov. 25-Dec. 3</b> |                  |        | <b>10-Week Varieties Nov. 5-12</b>      |                  |          | <b>PINK STANDARDS</b>               |                  |           | <b>13-Week Varieties Dec. 5</b>         |                  |        |
| .....2500                               | Chattanooga      | .....  | .....9500                               | Ind. Yellow      | .....    | <b>8-Week Varieties Oct. 15-20</b>  |                  |           | .....2000                               | Pink Mistletoe   | .....  |
| .....500                                | December Glory   | .....  | .....1000                               | Imp. Ind. Yellow | .....    | .....1000                           | Pink Chief       | .....     | <b>BRONZE AND RED STANDARDS</b>         |                  |        |
| .....500                                | Margaret Moeller | .....  | .....5000                               | Dk. Ind. Yellow  | .....    | .....500                            | Major Bowes      | .....     | <b>9-Week Varieties Oct. 25-Nov. 1</b>  |                  |        |
| <b>13-Week Varieties Dec. 5-13</b>      |                  |        | .....500                                | Yel. Rayonnante  | .....    | <b>9-Week Varieties Nov. 1-3</b>    |                  |           | .....500                                | Ivanhoe          | .....  |
| .....1000                               | Dec. White       | .....  | .....500                                | Sue Sally Jones  | .....    | .....500                            | Bunbu            | .....     | .....500                                | Apricot Queen    | .....  |
| .....1000                               | Wh. Mistletoe    | .....  | .....500                                | Yel. Queen       | .....    | .....500                            | Mrs. Walker      | .....     | .....5000                               | Detroit News     | .....  |
| .....2000                               | Snowline         | .....  | .....500                                | Yel. Beauty      | .....    | <b>10-Week Varieties Nov. 5-10</b>  |                  |           | <b>10-Week Varieties Nov. 5-13</b>      |                  |        |
| .....1000                               | Smith's White    | .....  | .....Yel. Monument                      | .....            | .....500 | J. W. Prince                        | .....            | .....5000 | Ind. Bronze                             | .....            |        |
| <b>YELLOW STANDARDS</b>                 |                  |        | <b>11-Week Varieties Nov. 18-23</b>     |                  |          | .....5000                           | Ind. Pink        | .....     | .....5000                               | Dk. Ind. Bronze  | .....  |
| <b>8-Week Varieties Oct. 15-23</b>      |                  |        | .....1000                               | Yel. Marketeer   | .....    | .....500                            | Rayonnante       | .....     | .....500                                | Waikiki          | .....  |
| .....500                                | Gold Lode        | .....  | .....9500                               | Bonn. Deluxe     | .....    | .....500                            | Orchid Queen     | .....     | .....1000                               | Gena Harwood     | .....  |
| .....1000                               | Honeysweet       | .....  | .....2000                               | Friendly Rival   | .....    | .....2500                           | Dk. Orchid Queen | .....     | .....500                                | Anaconda         | .....  |
| .....500                                | Celestra         | .....  | .....500                                | Yel. Melo        | .....    | .....500                            | Lavender Queen   | .....     | .....500                                | Br. Orchid Queen | .....  |
| .....2500                               | Mrs. Kidder      | .....  | .....5000                               | Harvester        | .....    | .....500                            | Phillip Kay      | .....     | .....500                                | Mrs. Stahelin    | .....  |
| .....8000                               | Blazing Gold     | .....  | .....1000                               | Marie DePetris   | .....    | .....2500                           | Queen of Pinks   | .....     | .....500                                | Mrs. Roy         | .....  |
| <b>9-Week Varieties Oct. 25-Nov. 1</b>  |                  |        | .....500                                | Yel. Peter John  | .....    | .....5000                           | Pk. Fern Edwards | .....     | .....1500                               | Garnet King      | .....  |
| .....500                                | Sm. Superlative  | .....  | <b>12-Week Varieties Nov. 25-Dec. 3</b> |                  |          | .....500                            | Peggy Hoover     | .....     | <b>11-Week Varieties Nov. 20-23</b>     |                  |        |
| .....500                                | Yel. Ambassador  | .....  | .....1000                               | Dk. Yel. Chat.   | .....    | <b>11-Week Varieties Nov. 20-23</b> |                  |           | .....1000                               | Br. Frick        | .....  |
| .....500                                | Sunglow          | .....  | .....1000                               | Sungold          | .....    | .....1500                           | Aristocrat       | .....     | .....1000                               | Br. Peter John   | .....  |
| .....500                                | Yel. Albatross   | .....  | .....500                                | Yel. Moeller     | .....    | .....3500                           | Helen Frick      | .....     | <b>12-Week Varieties Nov. 25-Dec. 1</b> |                  |        |
| .....9500                               | Good News        | .....  | <b>13-Week Varieties Dec. 5-13</b>      |                  |          | .....1000                           | Rose Delight     | .....     | .....2000                               | Gladys Pearson   | .....  |
| .....1000                               | Yel. Lace        | .....  | .....1000                               | Golden Mistletoe | .....    | .....2000                           | Thanks. Pink     | .....     | .....2000                               | Oak Leaf         | .....  |
| .....500                                | Gold Lace        | .....  | .....500                                | Chalice          | .....    | .....1000                           | Ed. Seidewitz    | .....     | <b>13-Week Varieties Dec. 5</b>         |                  |        |
|   |                  |        | .....1000                               | Meteore          | .....    | .....2000                           | Dk. Peter John   | .....     | .....2500                               | Br. Mistletoe    | .....  |
|   |                  |        | .....2500                               | Dauntless        | .....    |                                     |                  |           |   |                  |        |

**LIMITATION OF WARRANTY.** Geo. J. Ball, Inc., warrants to the extent of the purchase price that seeds, plants, or bulbs are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

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|---|---|--|



July 8, 1955



## Mum Cuttings!

If ordered AT ONCE varieties on this list can be shipped to reach you the week of

July 25

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# Mum Cuttings Now!



## MR. GROWER:

July 8, 1955

Cuttings on this list, if ordered at once, will reach you the week of July 25. Mums direct benched July 28, black cloth shaded, will flower November 3 (single stem) or November 17 (pinched). Any of the 10 or 11 week varieties on this list can be grown on these schedules:

| Single Stem |                        | Pinched |  |
|-------------|------------------------|---------|--|
| July 28     | Plant direct 6 x 4 in. | July 28 | Plant direct 7 x 8 in.,<br>3 stems per plant |
| Aug. 18     | Start shade            | Aug. 11 | Pinch (high)                                 |
| Nov. 3      | Flower                 | Sept. 1 | Start shade                                  |
|             |                        | Nov. 17 | Flower                                       |

The 12, 13, and 14 week varieties can be planted this week to flower without lights or shade cloth (normal seasons). They will flower from November 25 to December 24. Your Christmas crop can be planted now. Don't let this season go by without Mums.

This week's "Ball Mum Special" is a self-mailer—just fill in the varieties and quantities, etc., refold so the GEO. J. BALL address is exposed, fasten with staple or scotch tape, and drop it in the mail. We pay the postage. Your check may be enclosed, too, by fastening around the edges with staples or tape. Mail today so you won't get caught short without Mums this season.

GEO. J. BALL, INC.

Cuttings listed below are offered subject to prior sale at prices and other terms as outlined in our 1955 Ball Mum Guide. Minimum order 300 cuttings; minimum of any one variety, 50 cuttings.

## GREENHOUSE CHRYSANTHEMUM VARIETIES

| Quan.                            | Variety          | Amount | Quan.                            | Variety             | Amount | Quan.                            | Variety          | Amount | Quan.                            | Variety             | Amount |
|----------------------------------|------------------|--------|----------------------------------|---------------------|--------|----------------------------------|------------------|--------|----------------------------------|---------------------|--------|
| WHITE POMPONS                    |                  |        | YELLOW POMPONS                   |                     |        | PINK POMPONS                     |                  |        | 10-Week Varieties Nov. 5-14      |                     |        |
| 8-Week Varieties Oct. 15-24      |                  |        | 9-Week Varieties Oct. 25-Nov. 4  |                     |        | 8-Week Varieties Oct. 15-24      |                  |        | 10-Week Varieties Nov. 5-12      |                     |        |
| 500                              | Calif. Wh. Daisy |        | 500                              | Goldfinch           |        | 500                              | Citation         |        | 500                              | Jetfire             |        |
| 500                              | Irene            |        | 500                              | Golden Herald       |        | 500                              | Jewell           |        | 5000                             | Beauregard          |        |
| 2000                             | Pristine         |        | 3500                             | Gold Coast          |        | 500                              | Carolyn Yosick   |        | 1000                             | Rubicon             |        |
| 9-Week Varieties Oct. 25-Nov. 1  |                  |        | 1000                             | Red Dot             |        | 500                              | Capt. Cook       |        | 500                              | Bittersweet         |        |
| 500                              | Popcorn          |        | 500                              | Yel. Firebird       |        | 9-Week Varieties Oct. 25-Nov. 3  |                  |        | 1000                             | Gypsy               |        |
| 1500                             | White Popcorn    |        | 500                              | Aztec               |        | 1000                             | Reward           |        | 500                              | Chevron             |        |
| 2500                             | Keepsake         |        | 1000                             | Sunup               |        | 500                              | Ballerina        |        | 500                              | The Titan           |        |
| 500                              | Pinocchio        |        | 500                              | Yel. Arcadia        |        | 500                              | Lillian Doty     |        | 500                              | Barbara Fuller      |        |
| 1500                             | Songster         |        | 500                              | Mary Gold           |        | 10-Week Varieties Nov. 5-12      |                  |        | 1000                             | Copperhead          |        |
| 500                              | Cotton-top       |        | 1500                             | Mary Hall           |        | 3500                             | Portrait         |        | 2000                             | Br. Masterpiece     |        |
| 500                              | Arcadia          |        | 500                              | Yellow Halo         |        | 2500                             | Criterion        |        | 2000                             | Dk. Br. Masterpiece |        |
| 500                              | Halo             |        | 500                              | Schn. Yel. Daisy    |        | 1000                             | Pennant          |        | 500                              | Paragon             |        |
| 1500                             | Sea Gull         |        | 500                              | Yel. Daisy          |        | 500                              | Cover Girl       |        | 500                              | Ill. Tangier        |        |
| 500                              | White Doty       |        | 500                              | Yel. Sea Gull       |        | 1000                             | Pandora          |        | 500                              | Red King            |        |
| 10-Week Varieties Nov. 5-12      |                  |        | 500                              | Sunray              |        | 1000                             | Thyra            |        | 500                              | Cadet               |        |
| 2000                             | Whit-top         |        | 10-Week Varieties Nov. 5-10      |                     |        | 500                              | Soprano          |        | 11-Week Varieties Nov. 15-23     |                     |        |
| 2500                             | Encore           |        | 1500                             | Barcarole           |        | 500                              | Linda Lou        |        | 500                              | Ill. Redhead        |        |
| 1000                             | Moonglow         |        | 500                              | Brigadoon           |        | 500                              | Dk. Linda Lou    |        | 1000                             | Ill. Warrior        |        |
| 500                              | Pacesetter       |        | 1000                             | Crescendo           |        | 1500                             | Masterpiece      |        | 1000                             | Legal Tender        |        |
| 2000                             | Ill. Igloo       |        | 1000                             | Constellation       |        | 1000                             | Rose Masterpiece |        | 500                              | Thelma              |        |
| 1500                             | Shasta           |        | 500                              | Pixie               |        | 500                              | Salmon           |        | 12-Week Varieties Nov. 25-Dec. 1 |                     |        |
| 500                              | Dynamo           |        | 1500                             | Yel. Shasta         |        | Masterpiece                      |                  | 5000   | Br. Goldsmith                    |                     |        |
| 1500                             | Vesper           |        | 11-Week Varieties Nov. 15-23     |                     |        | 11-Week Varieties Nov. 15-23     |                  |        | 1500                             | Yolanda             |        |
| 2500                             | Little America   |        | 500                              | Princeton           |        | 500                              | Taffeta          |        | 1000                             | Amberina            |        |
| 1000                             | Ill. Snowdrift   |        | 500                              | Thorobred           |        | 500                              | Arbutus          |        | 1000                             | Galaxy              |        |
| 11-Week Varieties Nov. 15-24     |                  |        | 2000                             | Golden Chord        |        | 1000                             | Dark Norma       |        | 13-Week Varieties Dec. 5-13      |                     |        |
| 500                              | Wh. Freida       |        | 4000                             | Forty-Niner         |        | 500                              | Freida           |        | 500                              | Red Enchantress     |        |
| 500                              | Eskimo           |        | 500                              | Yellow Fellow       |        | 500                              | Nugano           |        | 2000                             | Debonair            |        |
| 500                              | Snowflurry       |        | 1000                             | Susanne Miller      |        | 500                              | Grand Slam       |        | 500                              | Imp. Br. Supreme    |        |
| 1500                             | L. I. Beauty     |        | 500                              | Bojangles           |        | 1000                             | Pk. L. I. Beauty |        | 1000                             | Br. Minstrel        |        |
| 3000                             | Highbrow         |        | 1000                             | Yel. L. I. Beauty   |        | 500                              | Majorette        |        | 500                              | Dk. Br. Minstrel    |        |
| 2000                             | Priscilla        |        | 1000                             | Yel. Highbrow       |        | 1500                             | Minuet           |        | 14-Week Varieties Dec. 15-20     |                     |        |
| 500                              | Ill. Bountiful   |        | 1000                             | Lollipop            |        | 1000                             | Ill. Formal      |        | 1000                             | Br. Riviera         |        |
| 500                              | Paramount        |        | 5000                             | Pippin              |        | 12-Week Varieties Nov. 25-Dec. 1 |                  |        | 1000                             | Christmas Greeting  |        |
| 2500                             | Belray           |        | 1000                             | Klondike            |        | 1500                             | Beautiful Lady   |        | 1000                             | Merrymaker          |        |
| 12-Week Varieties Nov. 25-Dec. 3 |                  |        | 2500                             | Yel. Rolinda        |        | 500                              | Valencia         |        | WHITE STANDARDS                  |                     |        |
| 1000                             | White Lady       |        | 12-Week Varieties Nov. 25-Dec. 1 |                     |        | 2000                             | Dk. Valencia     |        | 8-Week Varieties Oct. 20-23      |                     |        |
| 500                              | Ill. Peace       |        | 1500                             | Goldenrod           |        | 500                              | Heritage         |        | 5000                             | Silver Sheen        |        |
| 1000                             | Wh. Yuletide     |        | 3000                             | Goldsmith           |        | 13-Week Varieties Dec. 5-13      |                  |        | 9-Week Varieties Oct. 25-Nov. 1  |                     |        |
| 1000                             | Wh. Valencia     |        | 500                              | Highlander          |        | 3000                             | Enchantress      |        | 3000                             | Granite State       |        |
| 1500                             | Cordova          |        | 6000                             | Sunnyside           |        | 2000                             | Debutante        |        | 1500                             | Snow White          |        |
| 500                              | Carrara          |        | 1000                             | Yel. Priscilla      |        | 500                              | Dk. Supreme      |        | 2500                             | Wilson's White      |        |
| 13-Week Varieties Dec. 5-13      |                  |        | 2500                             | Yel. Valencia       |        | 500                              | Ruffled Supreme  |        | 2500                             | Albatross           |        |
| 1000                             | Acclaim          |        | 500                              | Yel. Fortune        |        | 2000                             | Minstrel         |        | 1000                             | Queen's Lace        |        |
| 1500                             | Spangles         |        | 500                              | Yel. Galaxy         |        | 14-Week Varieties Dec. 15-25     |                  |        | 500                              | Kay Tashima         |        |
| 500                              | Wh. Enchantress  |        | 13-Week Varieties Dec. 5-12      |                     |        | 1000                             | Dk. Riviera      |        | 10-Week Varieties Nov. 5-10      |                     |        |
| 2500                             | Yukon            |        | 500                              | Jack-Pot            |        | 500                              | Riviera          |        | 3500                             | Betsy Ross          |        |
| 500                              | Satellite        |        | 1500                             | Yel. Acclaim        |        | 500                              | Coronet          |        | 7000                             | Gt. Betsy Ross      |        |
| 14-Week Varieties Dec. 15-20     |                  |        | 500                              | Yel. Cameo          |        | 2000                             | Pk. Tr. Island   |        | 9500                             | Ind. White          |        |
| 1000                             | Silversmith      |        | 500                              | Cinderella          |        | 1500                             | Rosalind         |        | 500                              | Richard Mandel      |        |
| 2000                             | Snowcap          |        | 500                              | Goldtone            |        | 1000                             | Medallion        |        | 500                              | White Rayonnante    |        |
| 3500                             | Garza            |        | 500                              | Yel. Enchantress    |        | BRONZE AND RED POMPONS           |                  |        | 500                              | Mrs. Iwata          |        |
| 1000                             | Heirloom         |        | 14-Week Varieties Dec. 15-24     |                     |        | 8-Week Varieties Oct. 15-23      |                  |        | 500                              | Wh. Fern Edwards    |        |
| 15-Week Varieties Dec. 25-Jan. 5 |                  |        | 1000                             | Yel. Riviera        |        | 500                              | Jemima           |        | 2500                             | Monument            |        |
| 9500                             | Revelation       |        | 1000                             | Shamrock            |        | 9-Week Varieties Oct. 25-Nov. 1  |                  |        | 1000                             | Kegon's White       |        |
| 6000                             | Snow             |        | 4000                             | Vibrant             |        | 500                              | Bonton           |        | 11-Week Varieties Nov. 15-23     |                     |        |
| 1000                             | Muto's White     |        | 15-Week Varieties Dec. 25-Jan. 5 |                     |        | 500                              | Firebird         |        | 1500                             | Sterling            |        |
| 500                              | Talmeda          |        | 1000                             | Siren               |        | 500                              | Buckskin         |        | 3000                             | Marketeer           |        |
| 3000                             | Ill. Snowbound   |        | 1000                             | Yuleflame           |        | 500                              | Buccaneer        |        | 500                              | Wh. Frick           |        |
|                                  |                  |        | 7000                             | Yel. Snow           |        | 500                              | Red Seneca       |        | 2000                             | White Peter John    |        |
|                                  |                  |        | 9500                             | Yel. Revelation     |        | 500                              | Navaho           |        |                                  |                     |        |
|                                  |                  |        | 3000                             | Ill. Yel. Snowbound |        |                                  |                  |        |                                  |                     |        |

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